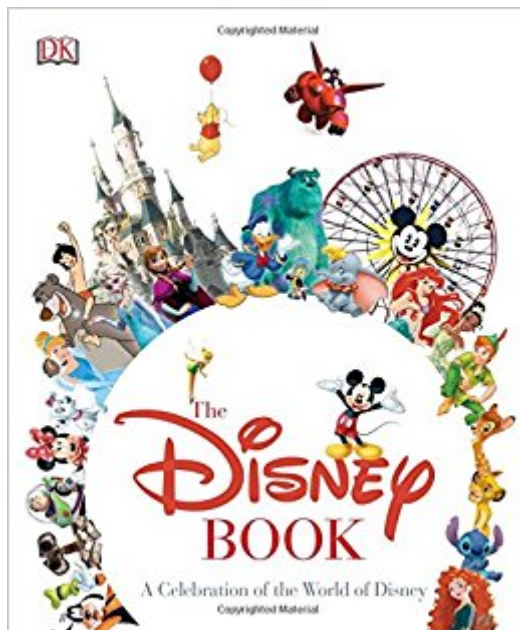


The book was found

The Disney Book



Synopsis

Immerse yourself in the magical world of Disney and explore stunning animations, incredible live-action movies, and the magical parks and attractions of Disney with this fully-illustrated guide. The Disney Book is a beautiful, visual exploration of all things Disney from the animated and live-action movies to the theme parks and attractions that have made Disney the beloved brand it is today. This classic DK-style book is packed with stunning visuals including concept art, original story sketches, merchandise, a range of movie posters, and collectibles. Explore rarely seen treasures including props, art, early merchandise, and more from Disney's extensive archives and celebrate more than 90 years of Disney storytelling and entertainment with The Disney Book. © 2016 Disney

Book Information

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The Disney Book For more than 90 years, Disney has captured imaginations with pioneering entertainment and storytelling for all ages.

A Celebration of the World of Disney From Sleeping Beauty to Frozen, Mary Poppins to the Pirates of the Caribbean franchise, and Disneyland to Tokyo DisneySea, explore the world of Disney in this exciting guide. Includes original filmstrip from Disney Pixar's BRAVE With amazing, rarely seen art and artifacts from the incredible archives and libraries of The Walt Disney Company, experience the magic of Disney in one beautiful and captivating book.

One special song took the world by storm... The runaway hit "Let It Go" gives voice to Elsa's profound transformation. During the "Let It Go" number, Elsa transitions from buttoned up perfectionist to a person who gives herself permission to be who she is. [View larger](#)

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[A Live-Action Treasure](#)

The adventure movie that

launched a thousand movies, Treasure Island got Walt's all-live-action career off to a swashbuckling start. The film was a hit—so much so that Disney set sail with three more swashbucklers filmed in England, including The Story of Robin Hood and His Merrie Men (1952).

[Peter Pan](#) Peter Pan was one of Walt Disney's favorite stories, but when he finally gained the rights to make the movie, he had a hard time deciding exactly how Peter should be portrayed, both in terms of appearance and character. Walt eventually settled on a merry—but mischievous individual who could fly without wings. [The Master's Final Film](#)

[Triumph](#) Walt had considered Rudyard Kipling's famous collection of stories, with its many colorful animal personalities, as an ideal subject for Disney animation since the mid-1930s. He finally bought the screen rights in 1962.

[The Mouse who Started it all](#) This mini superstar with the outsized ears has caused quite a stir in sight and sounds ever since he was first unveiled in 1928. [View larger](#)

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[Practically Perfect](#)

With astounding special effects overflowing from a bottomless carpetbag of movie magic, Mary Poppins (1964) is an extravagant musical fantasy about the proper British nanny who can do anything. [Dead Man's Chest](#)

In Pirates of the Caribbean: Dead Man's Chest (2006), Captain Jack Sparrow finds himself once again in a life-or-death scenario, with the ruler of the ocean depths, Davy Jones in the mix. [Cinderella Couture](#)

When it came to the 2015 live-action adaptation, three-time Academy Award-winning costume designer Sandy Powell would play Fairy Godmother in real life by creating a ball gown so beautiful, that it would seem almost to have been made by magic. [Collectible Pins](#)

Disney collectors have sought out Disney pins since the 1930s, but it was in 1999 that Disney Pin trading became a phenomenon, as Disney parks began a new tradition of official pin trading with the kickoff of the Millennium Celebration at Walt Disney World Resort.

Gr 5 Up Prominently featuring images from the vaults of the Walt Disney Company, this vibrant

and beautifully designed volume takes readers through the history of the corporation. Divided into three sections that focus on animation ("Drawn Disney"), live-action TV shows and movies ("Disney in Action"), and the theme parks ("Experience Disney"), the book presents the highlights, accentuating the positive: Mickey Mouse, the innovations that Disney made in animation, his pioneering forays into television, and more. The visuals are the stars here—film stills, black-and-white photos of artists at work, memorabilia—and those with an eye to animation will appreciate getting a look at early sketches of now-famous characters, as well as reproduced storyboards and maquettes. Behind-the-scenes information about beloved films and a peek at early technology such as the multiplane camera (used for filming animation) add to the appeal. This is a relentlessly upbeat look at the company that occasionally sacrifices precision in favor of a glossy presentation. At times, the text has the tone of marketing copy, and though the chronology mentions all of the films, those that weren't critical or commercial successes are skipped over. Similarly, the more unsavory moments (racially problematic scenes, Walt Disney's often authoritarian and controlling attitude, the company's World War II propaganda films) are omitted. Still, it's a visual treat that will easily attract readers. VERDICT While those seeking a balanced and in-depth look at Disney may wish to look elsewhere, browsers will enjoy this lighthearted and attractive addition. —Mahnaz Dar, School Library Journal

"Like Disney, it's all very enjoyable." — GeekDad "THE Disney Christmas gift." — MiceChat

As a big Disney fan (along with countless millions of others), my main concern was whether there would be enough new visual material that was not duplicated by other books. Thankfully there are, from films (both animated and live action) to Disney pins, to theme parks and (as they say) much more. I'm sure that many of us can find omissions (no Figment and Dreamfinder?) but maybe there will be a Volume 2 someday. There's also Jim Fanning's writing style. It feels more like Jim is chatting with you and that brings a warmth to this endeavor. But not to mislead you, the book is from DK and that means that you will have many more images than words so this is a book to view more than to read. The 10% discount makes this an easy purchase to start or add to one's Disney book collection. And the film frame from Brave is a nice touch as well.

Oh no....not another Disney book!! How many ways are there to present matters related to Disney!??? Like all similar DK books, this one presents all facets of Disneyana in a lavishly illustrated snapshot format that even I, with my extensive collection of several hundred Disney

books, found fascinating and thoroughly entertaining. DK have continued their trend in high quality 'snapshot' type compendiums and this book contains all sorts of gems that even a diehard Disney fan will say "...I never knew that!".

This was a gift for a friend, and it is a really awesome book, it even came with an original film strip from the movie Brave. Each page is filled with so much detail and information about everything Disney. It is perfect for any Disney lover out there. It is bound super well, and doesn't seem like it will come apart very easily. It is a very high quality product and should stay in good condition for a very long time. I am very pleased with this product.

Saw this book at a major book store. And glad had it in stock. The Disney collector will not be disappointed with this book. I enjoy Disney / Pixar animation and though it seems to be tailored to a younger audience, I find it a better source book than other Disney Character consolidated books.

I enjoyed reading this book a lot. great interesting details about the history of disney. layed out perfectly. My only criticism is if they're going to call it the big disney book, it needs to be expanded to 356 or 452 pages. Add feature animation list and the history of TV Animation the disney afternoon. it just needs a little expansion

Was for a gift, but I was able to look at it. Wonderful pictures and great addition to your coffee table.

Disney book is ideal for giving as a gift for anyone young or old.

Purchased as a gift. The recipient was so pleased and loved that the book came with an original piece of filmstrip from the movie Brave. Great content, good review of Disney movie history.

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